

**Ramon Llull University, IQS School of Management, Barcelona**

**University of New York in Prague (UNYP)**

Summit Global Education Programs

**TEXTBOOKS**

**Introduction to the European Union (all courses)**

**BUS 324: Introduction to the European Union – Multidisciplinary perspective with an emphasis on Business issues**

**POL 324: Introduction to the European Union – Multidisciplinary perspective with an emphasis on Political issues**

**SOC 324: Introduction to the European Union – Multidisciplinary perspective with an emphasis on Social issues**

**EUR 324: Introduction to the European Union**

**Required Textbook:**

* “Understanding the European Union”, by John McCormick, Palgrave Macmillan, 6th edition (or…5th Ed.), 2011
  + Rent: Textbook digital rental: 360 days: $28.00 <http://www.coursesmart.com/IR/6109337/9781137362346?__hdv=6.8>
  + Buy (digital): <http://www.summitstudyabroad.com/bookstore.html>

**Recommended Reading:**

* [Under A Cruel Star: A Life in Prague 1941-1...](http://astore.amazon.com/bpustudyabroad-20/detail/B003YH9JFS) by Heda Margolius Kovaly
* [Bloodlands: Europe Between Hitler and Stalin](http://astore.amazon.com/bpustudyabroad-20/detail/B00B3M3VE6) by Timothy Snyder
* Buy (digital): <http://www.summitstudyabroad.com/bookstore.html>

**MGT 321: Cross Cultural Management**

**Required Textbooks:**

* “Cultural Intelligence: Living and Working Globally”, by David Thomas and Kerr Inkson, Berrett-Koehler Publishers, 2009
  + Rent: Textbook digital rental: 180 days: $15.95 <http://www.coursesmart.com/IR/6109337/9781576756256?__hdv=6.8>
  + Buy (digital): <http://www.summitstudyabroad.com/bookstore.html>
* “Managing Across Cultures: The 7 Keys to Doing Business with a Global Mindset” by Charlene Solomon and Michael S. Schell, McGraw Hill, 2009
  + Rent: Textbook digital rental: Unlimited: $38.00 <http://www.coursesmart.com/IR/6109337/9780071605854?__hdv=6.8>
  + Buy (digital): <http://www.summitstudyabroad.com/bookstore.html>

**Suggested Optional Textbooks:**

* “Understanding the European Union”, by John McCormick, Palgrave Macmillan, 6th edition (or…5th Ed., 2011)
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  + Buy (digital): <http://www.summitstudyabroad.com/bookstore.html>

**COM 320: Cross Cultural Communications**

**Required Textbook:**

* “Cultural Intelligence: Living and Working Globally”, by David Thomas and Kerr Inkson, Berrett-Koehler Publishers, 2009
  + Rent: Textbook digital rental: 180 days: $15.95 <http://www.coursesmart.com/IR/6109337/9781576756256?__hdv=6.8>
  + Buy (digital): <http://www.summitstudyabroad.com/bookstore.html>

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  + Buy (digital): <http://www.summitstudyabroad.com/bookstore.html>

**BUS 328: International Business**

**Required Textbooks:**

* “International Business: The New Realities, Second Edition”, by S. Tamer Cavusgil; Gary Knight; John R. Riesengerger, Prentice Hall, 2012
  + Rent: Textbook digital rental: $79.99 <http://www.coursesmart.com/IR/6109337/9780136090724?__hdv=6.8>
  + Buy or Rent (Amazon): <http://www.summitstudyabroad.com/bookstore.html>
* “Managing Across Cultures: The 7 Keys to Doing Business with a Global Mindset” by Charlene Solomon and Michael S. Schell, McGraw Hill, 2009
  + Rent: Textbook digital rental: Unlimited: $38.00 <http://www.coursesmart.com/IR/6109337/9780071605854?__hdv=6.8>
  + Buy (digital): <http://www.summitstudyabroad.com/bookstore.html>

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  + Buy (digital): <http://www.summitstudyabroad.com/bookstore.html>

**ENT 329: Global Entrepreneurship (self-guided study)**

**Required Textbook:**

* "New Venture Creation: Entrepreneurship for the 21st Century", by Stephen Spinelli and Rob Adams, McGraw-Hill/Irwin; 9 edition, 2011
  + Rent: Textbook digital rental: 180 days: $82.68 <http://www.coursesmart.com/IR/6109337/0077429486?__hdv=6.8>
  + Buy/Rent: <http://www.summitstudyabroad.com/bookstore.html>
* “Managing Across Cultures: The 7 Keys to Doing Business with a Global Mindset” by Charlene Solomon and Michael S. Schell, McGraw Hill, 2009
  + Rent: Textbook digital rental: Unlimited: $38.00 <http://www.coursesmart.com/IR/6109337/9780071605854?__hdv=6.8>
  + Buy (digital): <http://www.summitstudyabroad.com/bookstore.html>

**Suggested Optional Textbooks:**

* “Understanding the European Union”, by John McCormick, Palgrave Macmillan, 6th edition (or…5th Ed., 2011)
  + Rent: Textbook digital rental: 360 days: $28.00 <http://www.coursesmart.com/IR/6109337/9781137362346?__hdv=6.8>
  + Buy (digital): <http://www.summitstudyabroad.com/bookstore.html>

**INT 320: Global Studies: Debates, Trends and Current Issues in the International Political Economy**

* "Introduction to International Political Economy", Sixth Edition, David N. Balaam; Bradford Dillman, Pearson, 2014
  + **Buy or Rent:** either 5th or 6th edition: <http://www.summitstudyabroad.com/bookstore.html>
* “Understanding the European Union”, by John McCormick, Palgrave Macmillan, 6th edition (or…5th Ed., 2011)
  + Rent: Textbook digital rental: 360 days: $28.00 <http://www.coursesmart.com/IR/6109337/9781137362346?__hdv=6.8>
  + Buy (digital): <http://www.summitstudyabroad.com/bookstore.html>