



About ESPM

www2.espm.br/

- Ranking: ESPM is currently [ranked #1 in Brazil](#). *#1 in Marketing and Communications, Advertising, and Journalism*
- About ESPM: Founded in 1951, ESPM (Escola Superior de Propaganda e Marketing) established itself as a center of excellence in the teaching of administration, marketing, international relations and communications. As a private, non-profit institution, ESPM is among the elite few in Brazil to receive the highest grade in evaluation by MEC (the Brazilian Ministry of Education). ESPM has four campuses in Brazil: São Paulo, Rio de Janeiro, Porto Alegre and in Brasilia. Today, the school has approximately 10,000 students across various campuses, studying a variety of subjects at the undergraduate and graduate levels. In total there are approximately 600 professors.

International Student Exchanges:

- Among their international partnerships, ESPM has institutional agreements in Canada with the reputable McGill University; in the USA with the University of California Riverside, Florida International University, and with Babson University which is known as a center of excellence for its entrepreneurship courses; in Madrid Spain with the Universidad Nebrija, among others.

Summit Global Education programs in Brazil:

- The Summit programs in Brazil are hosted and organized by ESPM, (Escola Superior de Propaganda e Marketing). Participating students will apply for a student visa, and then will be officially enrolled in ESPM. Upon completion of the program, students will receive their grades, and official transcripts issued through the registrars office of ESPM.

Learn more:

- PDF presentation about ESPM (history, campus, accreditation):
www.summitstudyabroad.com/uploads/4/2/2/3/4223084/profile_espm_2013.pdf



Credit Transfer

www.summitstudyabroad.com/credit-transfer.html

Courses are designed in order to facilitate the acceptance of credits by U.S. based and international universities. Students that successfully complete our courses should be able to transfer academic credits from ESPM to their home university.

Courses:

- Course syllabi are available for download directly from our website, here: www.summitstudyabroad.com/courses---brazil.html
- Course numbering: Our courses are designed to be 300-level courses, adequate for undergraduate students, upper division level (The courses are designed to be specific and in-depth, and would usually be taken in the last two years of a traditional four year degree program).
- Each of the courses is worth 3.0 U.S. credit hours (6.0 ECTS and Australian credits)
- Each 3.0 credit course will include 48 academic hours, composed of in-class instruction and technical visits to local companies and organizations.
- Detailed class agendas are available upon request, and will be supplied to the student in their orientation guidebooks.

Credit Transfer Process:

- Upon completion of the program, ESPM will issue the transcripts (along with a signed certificate of participation) in a sealed envelope directly back to your home university. This document will outline the courses completed, letter and number grades, professors, and more. Samples of transcripts and certificates are available upon request.