



## Study Abroad Programs

*In Brazil and in Europe*



### *About Our Programs:*

The idea behind our program is to gather **cohorts of students from various universities** and of various interests and then to expose them to major cities in different countries. Our goal is to help the students understand the role of that country at a global scale. We want students to realize that challenging oneself in a different scenario brings out the best in them and helps them grow.

### *Courses Offered:*

Through partnerships with host universities, we develop academic courses for university students of undergraduate and graduate level with academic subjects ranging from Business to Society, Politics and Culture. Courses selection may be suggested by our academic partners.

### *Mission:*

Our goal is to increase the level of internationalization of students, of teachers, and of citizens. We are international educators and have a passion for developing global awareness of our students. Our mission is thus to help students not only to better understand the world, but also to want to develop a life time of personal development in their global education.

We believe that an individual performs at his best when he is challenged under a different scenario. International education allows them to understand other people and their perspectives. We are committed to providing world-class education and giving students an ultimate study abroad experience.



### *Upcoming Programs:*

Our goal is form long-term partnerships, and to **repeat programs every Summer and Winter intercession** in strategic locations globally.

- Europe - Summer Break  
- June 2014
- Brazil - Summer Break  
- July 2014
- Brazil - Winter Intercession  
- December - January, 2015



# Summit Global Education

*"Creating Global Citizens Worldwide"*

## What makes Summit Global Education unique?

1. **Long-term strategic partnerships with excellent universities:** We are building long-term partnerships with excellent universities globally. Rather than just organizing a one-time event, we are instead looking for long-term partnerships in strategic locations where we can host our Summit programs every January and July into the future. As with our experience in Europe, we **expect a group of 120 students per intersession.**

2. **Multi-cultural student body:** *We bring together students from various top universities globally.* For example, in the past we have had students from the USA from the University of Texas, Michigan, Florida, Syracuse, Wisconsin, and more. We combine these American students with cohorts of students ranging from India, Mexico, Egypt, Indonesia, and beyond. Our groups are multi-cultural, and range from a variety of diverse backgrounds.

3. **We travel *with* students.** Rather than just sending students abroad, we actually travel with the students. For example, in our upcoming program in Brazil, we will be traveling across Brazil with students and professors, thus allowing students to get a broad overview of Brazil, as seen from various perspectives, and allowing them to dive deep into the local culture.

4. **We bring professors from abroad:** Our international professors teach alongside professors from our host universities.

5. **Professors invited to travel with us:** Both our local and our international professors are invited to travel with us during our upcoming programs, with accommodations and travel expenses covered by Summit Global Education.



6. **We help design the courses:** In close cooperation with our professors and universities, we organize course content, carefully planning assignments, discussion topic, group projects and professional visits.

7. **We integrate real-world experiences into the classroom:** Using our unique course and program design, we offer a unique teaching model blending classroom lessons with real-world activities.

### *Why We Travel:*

We believe that students' minds are more open, more alert when they are traveling, and that what they learn during this interactive and sensory experience becomes a

part of them and will not be forgotten. For this reason, all of our courses will incorporate deep interaction with the real world back into the classroom setting.



## Integrating real world experience *into the classroom experience*

### *Leveraging travel experience for Global Education:*

We use our unique course design to help capture students real-world experiences while abroad, and to integrate those experiences into our lessons.

Students are encouraged to blog and upload photographs of what they see, allowing professors to comment, creating valuable educational commentary based on real-world experiences.





## 1 academic program, 2 parts

### **CORE ACADEMIC - part of our program:**

During 2- 3 weeks of the program, students will complete the core part of the academics of each course. Their time will be spent in class on campus of our academic partner, or in professional visits to companies and organizations.

For example: In Brazil, we complete this “core academic” part of our program between Sao Paulo and Rio de Janeiro, giving students a good insight into the business environment of Brazil, with an overview of economic, political and cultural issues.



### **ACADEMIC TRAVEL - part of our program:**

During 1-2 weeks of our program, students will be invited to travel with professors and course facilitators to explore different areas of the country or region. Their time will be spent with cultural and professional visits, and students will have daily “debrief” sessions conducted by professors. During these daily debriefs, all students will discuss their experiences, opinions, prejudices, and more. Professors will have an opportunity to guide students perceptions and influence their opinions.

Professors will continue teaching, and the students will continue studying, but we will substitute the physical for the real-world classroom. In Europe, we will use this time to enhance our “Understanding the EU” module, and to give students a greater insight into the challenges facing the EU in some of its “periphery” countries most affected by the crisis (such as Ireland, Spain and Portugal). The purpose of this travel is to give the student a diverse perspective on the current situation in the region.





## Academic Partners: Summit Brazil

### **ESPM, ranked #1 in Marketing and Communications in Brazil**

<http://www2.espm.br/>

Founded in 1951, ESPM (Escola Superior de Propaganda e Marketing) established itself as a center of excellence in the teaching of administration, marketing, international relations and communications. As a private, non-profit institution, ESPM is among the elite few in Brazil to receive the highest grade in evaluation by MEC (the Brazilian Ministry of Education).



ESPM has four campuses in Brazil: São Paulo, Rio de Janeiro, Porto Alegre and in Brasilia. Today, the school has approximately 10,000 students across various campuses, studying a variety of subjects at the undergraduate and graduate levels. In total there are approximately 600 professors.

#### **International Student Exchanges:**

Among their international partnerships, ESPM has institutional agreements in Canada with the reputable McGill University; in the USA with the University of California Riverside, Florida International University, and with Babson University which is known as a center of excellence for its entrepreneurship courses; in Madrid Spain with the Universidad Nebrija, among others.

#### **Summit Global Education programs in Brazil:**

The Summit programs in Brazil are hosted and organized by ESPM, (Escola Superior de Propaganda e Marketing). Participating students will apply for a student visa, and then will be officially enrolled in ESPM. Upon completion of the program, students will receive their grades, and official transcripts issued through the registrars office of ESPM.





## Academic Partners: Summit Spain



### The IQS School of Management

Via Augusta, 390,  
Barcelona, Spain  
<http://www.iqs.edu/en/>  
Tel: +34 932 67 20 00

IQS School of Management is a century-old university center, founded by the Jesuits, with great tradition and prestige in the industrial and business world. IQS is a founding member of the **Ramon Llull University**. The IQS School of Management is recognized as one of the best undergraduate schools for Business Administration in Spain, and stands out for its specific Masters' programs, and for the integral education of its graduates and their capacity to manage industrial and technological organizations. It has been recognized by the **AACSB** (Association to Advance Collegiate Schools of Business, USA) for its undergraduate, masters, and doctorate programs in Business Administration.

### International Student Exchanges:

Among their international partnerships, IQS has institutional agreements in Europe with The Freie Universität Berlin, The Grenoble Ecole de Management, The Università Cattolica del Sacro Cuore in Milan; in the USA with Ohio University, Pennsylvania State University, University of San Francisco, Loyola University, and others (see full list [here](#)).

### Summit Global Education programs in Spain:

The Summit program in Spain is hosted and organized by the IQS School of Management, AACSB Accredited. Participating students will be officially enrolled in IQS. Upon completion of the program, students will receive their grades, and official transcripts issued through the registrars office.





## Contact Summit Global Education for more information:

### Phone

Office : +1 (305) 600-4337

Interns: +1 (305) 600-4347

Cell phone in Brazil: +55 (81) 9491-6423

Skype: sge\_director

### Emails:

INFORMATION: [info@SummitGlobalEducation.com](mailto:info@SummitGlobalEducation.com)

DIRECTOR: [director@SummitGlobalEducation.com](mailto:director@SummitGlobalEducation.com)

CUSTOMER SUPPORT: [support@summitglobaleducation.freshdesk.com](mailto:support@summitglobaleducation.freshdesk.com)

### Mailing Address:

BUTLER, BRIAN

SUMMIT GLOBAL EDUCATION, LLC

382 NE 191st Street #95199

Miami, FL 33179-3899

### Legal Address:

Summit Global Education, LLC

12555 Biscayne Blvd. #911,

North Miami, FL 33181-2597

### *Join us on Facebook*

[Summit Global Education](#)

[Summit Brazil](#)

[Summit Europe](#)

