



SUMMIT  
GLOBAL EDUCATION



Summit Brazil: Dec'14 - January 2015

*São Paulo - Paraty - Rio de Janeiro*



## PROGRAM HIGHLIGHTS:

- **Program:** Summit Study Abroad - Brazil Winter Intersession (Dec-January 2015)
- **Organized by:** Summit Global Education
- **Hosted by:** ESPM
- **Academics:** Earn up to 6 credits
- **Itinerary:** Travel across Brazil - Sao Paulo, Paraty and Rio de Janeiro

Study abroad in Brazil this Winter Break and earn up to 6 academic credits from ESPM, the #1 ranked marketing and communications school in Brazil. During this program, students will travel across this beautiful country visiting Rio de Janeiro, Sao Paulo, and the colonial sea-side village of Paraty. Students will take stimulating courses with excellent professors and will have the opportunity to learn about Brazil through **professional visits** to leading Brazilian companies and organizations.

Throughout a month of classes and visits, students will gain a broad overview of Brazilian culture, economy, society, business, and politics with a focus on opportunities presented by the World Cup and Olympics.

- **All majors welcome!** Students will come from various universities around the world, and from diverse backgrounds.
- **New Year's Eve in Brazil**
- **Earn up to 6 academic credits**
- **Travel from Sao Paulo to Paraty and Rio de Janeiro:** learning about the country and culture from multiple local perspectives
- Study at the #1 ranked Marketing & Communications university in Brazil
- Visit top Brazilian companies and institutions
- Meet local Brazilian students from our university (who will be taking courses with you!)



## ABOUT BRAZIL:

- Brazil is the "heavy-weight" of South America (the largest country in size, wealth and influence)
- Brazil is the world's 6th largest economy, and has a land-mass roughly the same size as the continental USA
- As one of the so-called BRIC's, Brazil has been one of the fastest-growing economies over the past decade
- Students looking to work in international careers should definitely consider adding Brazilian experience to their resumes
- Over the past few decades, Brazil has proven to be an essential part in global business, with over 80% of the Fortune top 500 companies having subsidiaries in Brazil

## HEALTH & SAFETY:

- When choosing a destination to study abroad, we believe that Brazil is now an excellent choice. With the radical improvement in security in only the past few years, places like Rio de Janeiro are now finally attracting some of the world's biggest and most important events and the corresponding international tourists. Read more about [health and safety](#) in Brazil

## DETAILED DAILY SCHEDULE:

- Curious about what a typical day in Brazil might look like? Take a look at our [detailed daily schedule](#) and find out!





## DATES & SESSIONS:

- The Winter Intersession program in Brazil will start December 27th at 2pm in Sao Paulo Brazil. Students should plan on flying into Sao Paulo early in the morning on the 27th, and fly home from Rio de Janeiro at anytime on either the 11th, 18th or 23rd of January.
- Session A1: Dec 27th - Jan 11th, 2015
- Session A2: Dec 27th - Jan 18th, 2015
- Session A3: Dec 27th - Jan 23rd, 2015

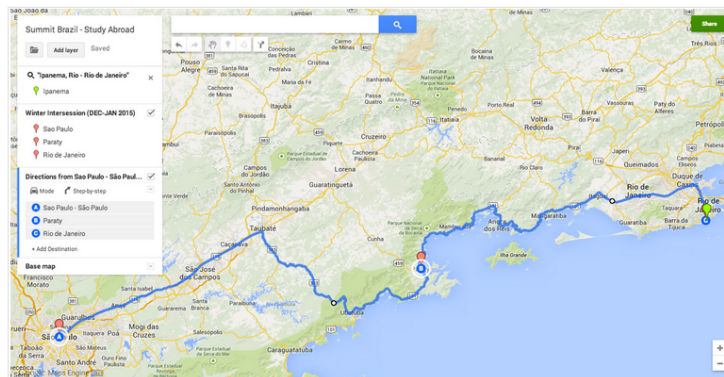
December - JANUARY 2015						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
21	22	23	24	25	26	27
					FLY overnight to Brazil (arrive 27th)	SAO PAULO - 2PM OPENING SESSION AT HOTEL
28	29	30	31	1	2	3
Sao Paulo - CULTURAL VISITS afternoon	Sao Paulo - CULTURAL VISITS afternoon	TRAVEL TO PARATY + class afternoon	PARATY - Cultural activities	PARATY - Cultural activities	CLASS PARATY + Cultural Activities	PARATY - Cultural activities
4	5	6	7	8	9	10
TRAVEL TO RIO	CLASS	PROFESSIONAL VISITS	CLASS	PROFESSIONAL VISITS	CLASS	Finals A1 + Midterms A2,3
11	12	13	14	15	16	17
A1 FLY HOME + FREE DAY A2,3	CLASS	PROFESSIONAL VISITS	CLASS	CLASS	CLASS	EXAMS A2 + FREE DAY A3
18	19	20	21	22	23	24
A2 FLY HOME + FREE DAY A3	PROFESSIONAL VISITS	PROFESSIONAL VISITS	CLASS	EXAMS A3	A3 FLY HOME	
26	27	28	29	30	31	

Note: Program (itinerary, courses, professors and more) subject to change without prior notice



## TRAVELING ITINERARY:

- The Winter program in Brazil will begin in [Sao Paulo](#), the financial and cultural hot-spot at the heart of the Brazilian economy. Then, our group will travel together to [Paraty](#), a colonial gem on the coast between Sao Paulo and Rio, where we will spend New Year's Eve. Then on the 4th of January, our group will travel together to [Rio de Janeiro](#), and will have classes on campus of ESPM, the #1 ranked marketing and communications school in Brazil.



### Rio de Janeiro



Rio de Janeiro is beautiful. Stunning. The mix of water and mountains in the background is unique and unforgettable. But, it's the culture of the city that will have you crying out for more! Cariocas (residents of Rio) refer proudly to their city as the "Cidade Maravilhosa" (Marvelous City). As you get to know it, you will soon discover that they are not exaggerating. World-class attractions such as the Pao de Acucar, the statue of Christ the Redeemer atop lush Corcovado, and the beaches such as Ipanema and Copacabana.

### Paraty (Green Coast)



A town of about 30,000 on Brazil's Costa Verde ("green coast"), Paraty sits about halfway between Rio de Janeiro and [Sao Paulo](#). The 17th century city fell into decline but was rediscovered by artists and creative entrepreneurs about a decade ago. Since then, it's become a leader in sustainable tourism development, and has been short-listed for UNESCO World Heritage recognition, not just for its beautiful historical Portuguese colonial architecture, but also because of its extreme natural beauty of white sand beaches

### Sao Paulo



In order to really understand Brazil (and all that it has to offer), students and travelers should get to know this city! Sao Paulo's nightlife is considered one of the best in the world. The city is full of restaurants from all over the world, live music bars, clubs, world-class museums, cultural centers, theaters, concert halls, and cinemas. The shopping in the city is among the most diverse and sophisticated in the world.



## COURSES:

- Our courses are designed to offer students a deep insight in to the Brazilian economy, society, political situation and culture. Classes are taught on-campus (and while **traveling**) by a faculty of multi-national and cosmopolitan professors, and will be finely woven into the city of Rio de Janeiro, making the most of its landmarks and event spaces. Depending on the session, students may take up to TWO three-credit courses for a maximum of 6 [credits](#).

Academic Courses (940am - 1125am):

- [Cross Cultural Communications](#)
- [International Business](#)
- [Intensive Portuguese language & Brazilian Culture - Intermediate](#)

Academic Courses (12:00pm - 1:45pm):

- [International Relations, Brazil's Global Voice](#)
- [Intensive Portuguese language & Brazilian Culture - Introduction](#)
- Global Entrepreneurship

## ACCOMMODATIONS:

- Accommodations included in the [prices listed here](#).
- In Rio, the standard housing option is in apartments.
- During our travels from Sao Paulo to Rio: All students have same housing options of a beachside pousada (bed and breakfast) in Paraty, and a business-class hotel in Sao Paulo.
- See more information about [accommodation options in Brazil](#)





## HOST UNIVERSITY IN BRAZIL:

- This Summit Study Abroad program is hosted and organized by [ESPM](#), the **#1 ranked school in Brazil**: #1 in Marketing and Communications, #1 in Advertising, #1 in Journalism.
- Participating students will be officially enrolled in ESPM, and upon completion of the program, students will receive their grades, and official transcripts issued through the registrars office of ESPM.
- Learn more about [credit transfer process here](#).



## STUDENT PROFILES:

- The average age of our students is approximately 19-23 years old, although recently-graduated and graduate students are also welcome to apply. Students can come from any university. This past year, we had students from across the USA, from Europe (France, Denmark), from Mexico and from Armenia. **These international students are combined with Brazilian students in a classroom** to encourage cross cultural experiences.
- See the [photos & testimonials from previous programs](#).



## PROFESSORS:

- All of our classes are taught in English by a faculty of experienced and multinational university [professors](#).

## TUITION AND FEES:

- Please find the most recent price list online [here](#).
- Note that prices include: Academic credits: 3 per course upon successful completion (6 credits max.), Certificate of Participation, Opening Ceremony event, Graduation ceremony, Travel insurance, Accommodations in all cities as we travel across Brazil, Intercity travel within Brazil from city to city, Transport to and from class and professional visits, and more. Please visit our website for a full list of what is included.

## FINANCIAL AID:

- We believe that every student, if given the opportunity, should study abroad. For this reason, we have done our best to try and offer the widest alternatives for financing this international education, as outlined on our [financial aid page](#).

## MORE INFORMATION:

- [Application](#)
- [Course Credit transfer](#)
- [Download flyers brochures](#)
- [FAQ \(Frequently Asked Questions\)](#)
- [Prices](#)
- [Request more information](#)
- [Visa Information](#)